



ESHA LAPALIKAR

An aspiring UX Researcher and Visual Communication Designer eager to learn and gain knowledge. Proficient in creating designs, Illustrations and understanding user needs through user research. Enthusiastic individual accustomed to working in deadline driven environment.

PERSONAL INFORMATION

26 March 2003

lapalikaresha@gmail.com

9511743382

Pune, Maharashtra, India

eshalalikar.com

SKILLS

- User Research
- Brainstorming
- Problem Solving
- Illustrations
- Infographics

SOFTWARE SKILLS

Illustrator	██████████
Photoshop	██████████
Figma	██████████
Adobe XD	██████████
Procreate	██████████
Premier Pro	██████████
Indesign	██████████

SOFT SKILLS

- Team Work
- Organised
- Interactive
- Deadline Driven

LANGUAGES

- English
- Hindi
- Marathi

EXPERIENCE

SPORTS ARENA ACADEMY

19 Aug 2022 - 22 Aug 2022

(FREELANCE/ GRAPHIC DESIGN)

📍 PUNE

- Designed visually appealing flyers and posters for promotions.

ENAVYA FASHION

17 Nov 2022 - 20 Dec 2022

(INTERN/ GRAPHIC DESIGN)

📍 REMOTE

- Created social media posts, stories, Youtube banners and logos.

VIBINI ORGANICS

1 Apr 2023 - 31 Aug 2023

(PART-TIME/ ILLUSTRATOR)

📍 PUNE

- Created captivating berry characters and integrated them into animated reels for Instagram.
- Led the end-to-end design initiative for a **city-wide fruit cart**, creating a functional label design on the cart.
- Designed a **van wrap**, effectively capturing attention and reinforcing brand presence.

TRI GASES PVT. LTD.

28 Nov 2023 - 5 Dec 2023

(FREELANCE/ GRAPHIC DESIGN)

📍 PUNE

- Created corporate Pitch Deck Design for TRI GASES PVT.LTD, India's largest acetylene gas manufacturer.

RAJKUNWAR PAWAR STUDIO

1 Jan 2024 - 10 Mar 2024

(INTERN/ GRAPHIC DESIGN)

📍 PUNE

- Brand Identity Design Deliverables
- Strategy Mapping and Illustrations

THE PLACET

1 Jan 2024 - 10 Mar 2024

(INTERN/ BRAND DESIGN)

📍 PUNE

- Brand Identity Design Deliverables for renowned restaurants in pune like **Butter Bar & Kitchen** and **Madeline Cafe**
- Led an end-to-end project for **Flash Electronics Pvt Ltd**

EDUCATION

CBSE

D.A.V. PUBLIC SCHOOL, PUNE

2008 - 2021

BACHELOR'S IN DESIGN | VISUAL COMMUNICATION

**UNITEDWORLD INSTITUTE OF DESIGN,
GANDHINAGAR**

2021 - 2025